

ADITI TRIPATHI

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EDUCATION

THE UNIVERSITY OF CHICAGO BOOTH SCHOOL OF BUSINESS

Chicago, IL

Master of Business Administration

September 2024 – Present

- Experience: Venture Capital Investment Competition (VCIC) Booth & Regional winner
- Concentrations: Strategic Management, Marketing Management, Entrepreneurship
- Involvement: Co-Chair Innovation & Design Group, Technology Group, Entrepreneur and VC Group, AI Group
- Coursework: New Products & Services, Application Development, New Venture Strategy, Impact Investing

INDIANA UNIVERSITY – KELLEY SCHOOL OF BUSINESS

Bloomington, IN

Bachelor of Science in Finance

August 2011 – May 2015

EXPERIENCE

STEVEN TARRSON IMPACT INVESTMENT FUND

Chicago, IL

Tarrson Fund Managing Partner (Investment Committee) & BII Co-Chair

October 2024 - Present

- Student-led fund that invests ~\$25K-\$100K in Economic Opportunity, Health Equity, and Climate in seed to Series A firms
- Sourced, diligenced, and recommended 3 investments as an Associate; will greenlight investments as Managing Partner

AT2 INVESTMENTS LLC

Chicago, IL

Founding General Partner

January 2024 – Present

- Spearheaded sourcing, outreach, and due diligence for startup investment decisions, resulting in 4 successful investments across fintech and food & hospitality sectors and \$100K+ in allocations in Year 1; one investment has since raised a Series A

SUNNY DAY FUND

Washington, DC (Remote)

Product Management, Winter Term Intern

December 2024 – March 2025

- Created an actionable product roadmap by listening to customer feedback and making data-driven decisions, leading to the development of payroll integrations and is expected to increase ARR by \$2M+
- Streamlined user and data flows for platform integrations, translating 50+ user stories into Jira tasks, cutting dev time by 20%

GOLIN, INTERPUBLIC GROUP

Chicago, IL

Global CFO Team, Finance Manager

May 2018 – July 2024

- Promoted twice from Financial Analyst to Senior Financial Analyst to Finance Manager
- Created financial forecasts and strategic plans with the C-suite, using data-driven insights to drive AI investments and achieve 10% YOY growth
- Facilitated due diligence for a ~\$10M revenue agency acquisition, incorporating financial, operational, and strategic analyses
- Conducted internal research and synthesized insights by analyzing client portfolios for Sustainability + Inclusion, achieving ~\$6.5M revenue and \$0.5M savings in Year 1
- Devised and led the integration of a global staffing tool that led to the cross-utilization of employees; yield ~\$5M+ in savings
- Led cross-functional teams to develop 100+ automated financial reports, enhancing visibility & boosting profit margins by 2%

VEST

Chicago, IL

Strategy Associate, FinTech Startup

March 2017 – May 2018

- Conducted financial analysis of 401(k) plan fees, using insights to uncover competitive advantages, generating 100+ leads and improving conversion by 25%
- Developed strategic roadmaps and led teams in pitch deck creation using financial forecasting, converting 3 advisors and 2 investors to support business growth

KAUFMAN HALL & ASSOCIATES

Chicago, IL

Investment Banking Associate, Mergers & Acquisitions

August 2015 – December 2016

- Supported over thirteen \$1B+ M&A transactions across healthcare sectors by developing a list of targets, crafting marketing materials, analyzing operational data, and building financial models and valuations to guide negotiations

ADDITIONAL

YogaWerks Nonprofit, Founder

January 2023 – September 2024

- Launched a nonprofit, developed partnerships, and secured funding to support local wellness initiatives; reaching 100+ people

Variety the Children's Charity, Treasurer & IL Representative, Board of Directors

August 2016 – December 2022

- Secured a six-figure endowment for the organization by providing proof of community impact and fiscal responsibility

Interests: Tennis (Booth Racquet Club Co-Chair); Fantasy Football; Global Adventurer; Cooking; Origami Amateur

Skills: Excel, PowerPoint, Salesforce, Figma, SQL, HTML, CSS, Ruby